



MEDIA RELEASE

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Ferguson Twilight Run – 2014 race benefits 4 youth-centered programs

Ferguson, Mo. – In partnership with the Live Well Events Board, organizers of the Ferguson Twilight Run selected four local agencies to receive proceeds from the annual spring race.

Since the race began in 2010, Ferguson Twilight Run has supported healthy fitness activities in Ferguson and North St. Louis County through donations to the Emerson Family YMCA. The donations help provide scholarships for youth to participate in summer programs. This year, the race will benefit more agencies that provide healthy and active programs.

The 2014 beneficiaries include Emerson Family YMCA, Girls on the Run at Bermuda Elementary, Ferguson Youth Initiative and Marygrove. Each agency will receive a percentage of the proceeds from the race. The goal is to raise \$12,000 with 1,900 participants.

“I am pleased the beneficiary committee of the Live Well Events Board and the voting members of the Ferguson Twilight Run Committee wanted to try something new this year. As a supporter of each organization, I did not participate in the selection process. However, by including more beneficiaries, the Ferguson Twilight Run will support more local programs and in turn, the organizations will help promote the run,” said Dwayne T. James, race director and Ferguson City Councilman, Ward 2.

On Saturday, May 17, 2014, the Ferguson Twilight Run will celebrate five years as the only evening race in North St. Louis County. The race includes one-mile, 5K and 10K distances.

The Ferguson Twilight Run is a USATF certified course. The races start and finish at Plaza at 501, an outdoor entertainment area at the intersection of Florissant Road and Suburban Avenue. Ferguson Twilight includes pre- and post-race festivities such as a free live concert, Ferguson Brewing Company beer, food/health vendors, and specials at local restaurants.

Race fees are \$20 for the 5K and 10K for early registrants. The race fee for the One-Mile Fun Run is \$10. Special rates are offered to teams of 10 or more. Awards and prizes are presented to top finishers. Runners and walkers can register online at www.fergtwilightrun.com

The one-mile is presented by Ferguson Citywalk. The 5K presented by the Christian Hospital Foundation, and the 10K is presented by Big River Running. Additional sponsors of the 2014 Ferguson Twilight Run include Wellspring Church, Fifth Third Bank, the City of Ferguson, Negwar Materials, Emerson, Live Well Ferguson, Great Rivers Greenway, Mobile Eye Care Solutions, North County Inc., Sam's Club #8125, Blue's Arthouse Graphics and Web Design, and North County, Inc.

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“5 Years and Still Running”